

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicants	: Lu et al.) I hereby certify that this document
) is being deposited electronically
U.S. Serial No.	: 09/909,224) with the United States Patent and
Filed	: July 19, 2001) Trademark Office on this date:
)
Title	: AUDIENCE) October 18, 2010
	MEASUREMENT)
	SYSTEM FOR DIGITAL)
	TELEVISION) <u>/Lauren A. Mercado/</u>
) Lauren A. Mercado
)
)
Art Unit	: 2424)
)
Examiner	: Shepard, Justin E)

**TRANSMITTAL OF A BRIEF ON APPEAL AND
PETITION FOR 5 MONTH EXTENSION OF TIME UNDER 37 CFR 1.136(a)**

Mail Stop Appeal Brief - Patents
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith is a Brief on Appeal in connection with the above-referenced patent application.

1. Extension of Time

- ☒ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$130.00		\$65.00
Two Months		\$490.00		\$245.00
Three Months		\$1,110.00		\$555.00
Four Months		\$1,730.00		\$865.00
Fifth Month	X	\$2,350.00		\$1,175.00

Extension Fee Due With This Request \$2,350.00

2. Fee for Filing Appeal Brief in Support of Appeal

- ☒ Fee for filing appeal brief under 37 C.F.R. § 41.20(b)(2): **\$540.00**

3. Method of Payment of Fees

- ☒ Electronic Funds Transfer **\$ 2,890.00**
- ☐ No Payment Due

4. Deposit Account and Refund Authorization

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Respectfully submitted,

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October 18, 2010